

## ABSTRACT

A transmit-only Bluetooth-compatible apparatus is described comprising: a protocol stack compatible with the Bluetooth protocol standard, the protocol stack including selected portions of the Bluetooth protocol used only for transmitting data; and a transceiver communicatively coupled to the protocol stack and configured to physically transmit the data.

Also described is a receive-only Bluetooth-compatible apparatus comprising: a protocol stack compatible with the Bluetooth protocol standard, the protocol stack including selected portions of the Bluetooth protocol used only for receiving data; and a transceiver communicatively coupled to the protocol stack and configured to physically receive the data.

Also described is a method comprising: generating a transmit-only Bluetooth protocol stack by removing elements of a standard Bluetooth protocol stack related to receiving data; and configuring the transmit-only Bluetooth protocol stack in a transmit-only wireless device for transmitting data.